



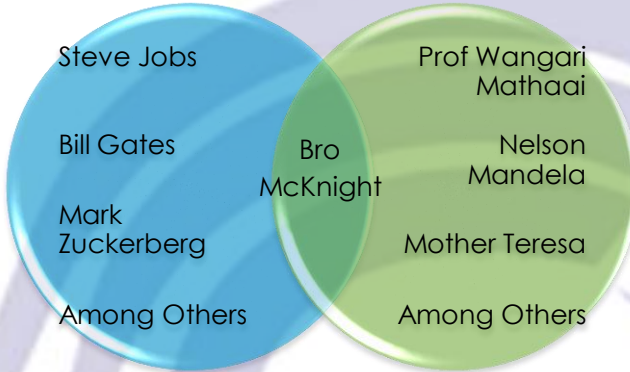
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BMA ... the Bridge between Technology and Social Impact

BRO MCKNIGHT & ASSOCIATES (BMA)

Reg. No. 502818 of 2008 and CPR/2010/37490, Republic of Kenya, East Africa.

Garden City, Thika Super Highway, Exit 7

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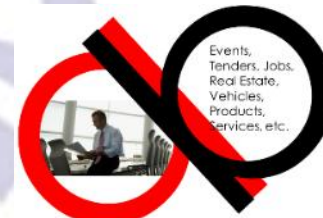
Social Media: @BigBro254 (FB/TT/IG)

BMA Networking Associate:

Name: _____
 Phone: _____
 Email: _____

CAVEAT | DISCLAIMER: BMA shall not accept any responsibility nor liability whatsoever for any dealings entered or effected by any other person or entity whatsoever other than the Top 3 Executives authorised to execute legal documents or their lieutenants and proxies with a valid @bma.or.ke domain email address, neither do we accept or make payments in any other way except via **Modes of Payment** provided on official website www.bma.or.ke. Beware of any con artists purporting to act on our behalf or with our blessing and report any suspicious activity to BMA Cyber Crime Command (BMA CCC) via the Chairman for swift action.

OUR PRODUCT BRANDS



QuickBriefs [QB]

Spouse Finder



Vet Pal



Article 1



GSS



BMA WISDOM CLUB

www.bma.or.ke/apps

ABOUT BMA

BMA is an award-winning, tech-savvy, social impact enterprise. Simply put, BMA is the next big thing like the UN. We're in the business of Tech-Driven Social Impact.

Our Vision Statement:

The Lead Global Think Tank in facilitating Enlightenment and Empowerment.

Our Mission Statement:

To build a Social Impact Enterprise with over a Trillion Dollar Balance Sheet creating over a Million Jobs Globally.

Our Motto:

Facta Non Verba (Latin: Deeds Not Words)
- JTF2 Canada Special Forces

Our Philosophy:

My People perish for lack of Knowledge – Prophet Hosea
We cannot solve problems with the same level or kind of thinking we had when we first created them – Albert Einstein
The definition of insanity is doing the same thing over and over and expecting different results. – Benjamin Franklin
Good is the Enemy of Great – Jim Collins
Keep Time and Keep Your Word – Bro McKnight

Our Core Values:

Fairness, Impact, Ingenuity, Partnerships, Professionalism and Stewardship (F.I.I.P.P.S)

Awards and Recognition:

Business Daily The Next Big Thing
Enablis Top 100 (Kenya, Rwanda and Ghana)
ICTAK Kenya@50 Value Brand

The Founding Chairman:

Bro McKnight - Vessel of the Most High unto Noble Purposes. www.bma.or.ke/testimony

PRODUCTS AND SERVICES

BMA runs what we call a Hybrid Business Model with 20+ Products both For-Profit and For-Public though currently focused on the following Product Brands:

1. M-Shirika Communications and Executive Support System for Bulk SMS, Client Relations, Financial Statements, Groups Collaboration, etc targeting Public Figures, FBOs, NGOs, Small Groups, SACCOs, Schools, Real Estate Agencies, Advocates, Medics, Associations, etc.
2. QuickBriefs [QB] App for Digital Marketing;
3. Spouse Finder for Singles and Couples;
4. Vet Pal App for Veterinary Doctors, Pet Owners and Livestock Farmers;
5. Article1 App for Civic Education and Politics;
6. GSS App, Book and Certification Course for Biblical Study and Motivation;
7. BMA Wisdom Club for Inspirational Quotes SMS, DVDs and Books of reputable Speakers e.g. Bsp TD Jakes, Dr Munroe, Dr Jazz, Dr Trimm, Paula White, Rod Parsley, etc; www.bma.or.ke/wisdom

Our Professional Services include Strategic Consultancy on ICT/CSR/PPP and Digital Marketing on Social Media. We also provide Professional Email Domains and Websites due to our Clientele demand.

Our For-Public Services in the pipeline for roll-out in due course include Angel Capital, Legal Aid, Medical Aid, Scholarships, Prison Outreach, Alabaster Rescue, Private Intelligence, Private Military Contractors, among others.

----- M-Shirika -----
www.bma.or.ke/cashcow

M-Shirika deepens Members Engagement/Retention, increases Contributions, eliminates Theft, enhances Customer Care and supports Decision Making. Unlike other Social Media tools usually ignored, SMS sent via M-Shirika have almost 100% guaranteed open rate.

Legal Confidentiality is guaranteed by a Non-Disclosure and Non-Solicitation Agreement (NDSA) digitally signed upon login and Data Security is enhanced by our Private Server located in Germany.

A 30-90 Day Trial is provided Free of SAAS Licence Fees excluding Third Party Costs based on Audience Size and Frequency. Thereafter, upon satisfaction, a 5 year MOU is negotiated and signed at KES 1K-100K p.m.

B2B AND CSR PARTNERSHIPS

BMA as the IP Licensor (Landlord) may provide a Partner Licensee (Tenant) Occupancy (Access) without charging Rent (License Fees) excluding Utilities (SMS/USSD/etc) so as to benefit as follows:

- ✓ Upto 100% Waiver on M-Shirika CRM
- ✓ Upto 75% Waiver on other M-Shirika Features
- ✓ Upto 70% Profit on SMS Subscriptions
- ✓ Associate and Investor Preferential Privileges

With a view to establishing a Testimonial and Referrals from their Contacts and Networks in reciprocity.

BMA received a thumb's up from JCC Ministry International led by Aps Dr Wilfred Lai (Mombasa) and Bsp Dr Eng Mark Kegohi upon our CSR contribution of professional services worth over KES 15 (Fifteen) Million. Recommendation Letter: www.bma.or.ke/thumbsup

TO PROSPECTIVE ASSOCIATES

Are you looking for Business, Career or Investment opportunities? Partner as BMA Advisory Board Member or BMA Networking Associate. Payment is perpetual 20% Commission on Client Deals and 5% Brokerage Commission on Investor Deals. Allowances Negotiable. Part or Full Time. Work Anywhere. Meet Monthly. Apply at www.bma.or.ke/deals.

TO PROSPECTIVE INVESTORS

BMA offers Round1 Venture Capital Debt (Bond/Loan) of USD 1M in Denominations of \$1,000 as follows:

- a) Best Case Scenario: 300% ROI in 1-5 Years
- b) Worst Case Scenario: 25% ROI p.a. for 12 Years.

Therefore, by the 4th year, an Investor shall recoup their full investment then continue to reap gains thereafter upto 3 times their investment by the 12th year as the Worst Case Scenario or make the same in 1-5 years as Best Case Scenario since BMA plans to pay off Investors sooner in order to float new Rounds which catalyse exponential growth. Investors may form Groups to meet the floor amount. (NB: Private Placement Offer) To enquire, email deals@bma.or.ke.